



**October 2021 Be YOU
Stand with Trans Presents:
Trans Empowerment Month**

Be part of this innovative event with exclusive sponsor benefits.

**Presenting Sponsor
\$5000+ commitment**

SwT will play your :60 video message throughout the month
Full page ad in the digital program (4.78" wide x 7.5" high)
Presence in our virtual vendor/exhibit hall
Your logo and business/company will be recognized daily in at least two of our social media platforms (FB, LinkedIn, Instagram, TikTok)
Inclusion in the press release that will go out to hundreds of media contacts
Brand recognition on monthly eblasts
Brand recognition on SwT website through 2021.
2 one-hour lunch 'n learn trans ally trainings to be used within one-year
Get in front of our TikTok users with a custom video

**Registration Sponsor
\$2500+ commitment**

SwT will play your :60 video message throughout the month
Full page ad in the digital program (4.78" wide x 7.5" high)
Presence in our virtual vendor/exhibit hall
Your logo and business/company will be recognized daily in at least one of our social media platforms (FB, LinkedIn, Instagram, TikTok)
Inclusion in the press release that will go out to hundreds of media contacts
Brand recognition on monthly eblasts
Brand recognition on SwT website through 2021.
1 one-hour lunch 'n learn trans ally trainings to be used within one-year

**Advocate
\$1000+ commitment**

Full page ad in the digital program (4.78" wide x 7.5" high)
Presence in our virtual vendor/exhibit hall

Your logo and business/company will be recognized weekly in at least one of our social media platforms (FB, LinkedIn, Instagram, TikTok)
Brand recognition on monthly eblasts
Brand recognition on SwT website through 2021



Come OUT and Play

\$750+

¾ page ad in the digital program (4.78" wide x 5.56" high)

Presence in our virtual vendor/exhibit hall

Your logo and business/company will be recognized in our social media platforms (FB, LinkedIn, Instagram, TikTok)

Brand recognition on SwT website through 2021

Friday Fun Hero

\$500+

½ page ad in the digital program (4.78" wide x 3.65" wide)

Presence in our virtual vendor/exhibit hall

Your logo and business/company will be recognized in our social media platforms (FB, LinkedIn, Instagram, TikTok)

Brand recognition on SwT website through 2021

Session Sponsor

\$250+

¼ page ad in the digital program (4.78" wide x 1.9" high)

Sponsor mention before and after the session with link

Brand recognition on SwT website through 2021

Empowerment

\$100+

Listing in the digital program

Recognition on the SwT website through 2021